

WHAT DO ADULTS 65 AND OLDER W **NEED TO KNOW ABOUT THE FLU?**

The flu is a contagious illness that can be severe and life-threatening, especially in older adults. The 2014-2015 flu season recorded the highest flu-related hospitalization rates among people 65 and older in recent history.² The American Association of Diabetes Educators (AADE) is working with the National Council on Aging (NCOA) to educate people with diabetes who are 65 years of age and older about the seriousness of the flu, the importance of prevention and available vaccine options



Here's why the flu vaccine is important for this age group:

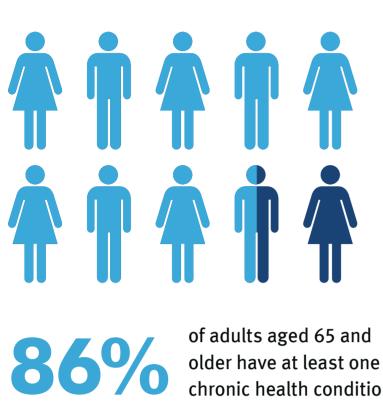
AS PEOPLE AGE, THE IMMUNE SYSTEM WEAKENS,

even if we are healthy and active. This can put older adults at risk for flu-related complications.^{3,4}



THE FLU CAN MAKE EXISTING HEALTH CONDITIONS WORSE

and is especially dangerous for people with chronic health conditions, like diabetes, which commonly affect seniors.⁵



chronic health condition⁶



of older adults have 68% two or more chronic health conditions7



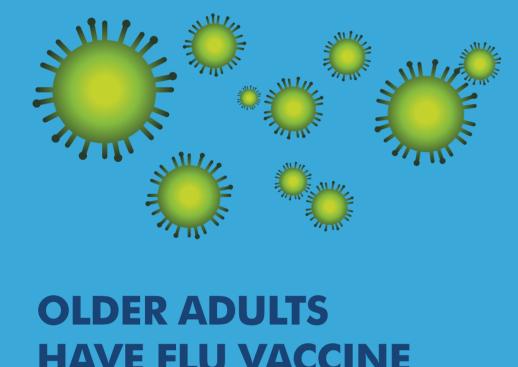
PEOPLE WITH DIABETES ARE AT **HIGH RISK** FOR DEVELOPING **COMPLICATIONS FROM** THE FLU.5

ONCE SICK WITH THE FLU, A PERSON WITH DIABETES MAY SEE AN



- People with diabetes are also at risk of flu-related complications, like pneumonia.9
- In addition, being sick with the flu can prevent people with diabetes from eating properly.

ACCORDING TO THE CDC, THE SINGLE BEST WAY TO PREVENT THE FLU IS TO GET AN ANNUAL FLU VACCINE. 10



HAVE FLU VACCINE OPTIONS, INCLUDING:



The regular flu shot



A higher-dose vaccine developed specifically to address the age-related weakening of the immune system⁴



Flu vaccination is a Medicare benefit with no copay.

Both options are widely available at a doctor's office or local pharmacy.

TALK TO YOUR HEALTH CARE PROVIDER ABOUT FLU PREVENTION AND YOUR VACCINE OPTIONS.

VISIT WWW.NCOA.ORG/FLU FOR MORE INFORMATION.

This message is brought to you by the American Association of Diabetes Educators, in conjunction with the Flu + You campaign.

IN COLLABORATION WITH SANOFI PASTEUR.

SOURCES

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FLU + YOU IS A NATIONAL PUBLIC EDUCATION INITIATIVE FROM THE NCOA

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