



NEWS RELEASE

ALABAMA DEPARTMENT OF PUBLIC HEALTH

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Alabamians asked to show support for Go Red for Women

FOR IMMEDIATE RELEASE

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The Alabama Department of Public Health joins the American Heart Association in inviting women to show their support of the Go Red for Women movement by wearing red on Friday, Feb. 1, "Wear Red Day."

One in three women has cardiovascular disease, and every minute one woman dies as a result of this health threat. Heart disease is the No. 1 killer of women in Alabama and the nation. The Go Red For Women movement is a nationwide movement that celebrates the energy, passion and power women have to band together and wipe out heart disease by wearing red.

More than 10,000 companies participate in Wear Red Day, and many cities across the nation illuminate monuments, landmarks and major buildings in red to show their support in the fight against heart disease. The celebration in Montgomery, co-sponsored by Baptist Health, will be held at noon on Feb. 7 at the Alabama Department of Archives and History.

Thanks to the participation of millions of people across the country, the color red and the red dress have become linked with creating awareness of heart disease in women. Go Red For Women is channeling its energies and resources to challenge real women nationwide to discover their personal heart health risk by taking the online Go Red Heart CheckUp. Go Red provides tools and information women need to protect themselves and their loved ones.

For more information about Go Red For Women, please call 1-888-MY-HEART (1-888-694-3278) or visit www.GoRedForWomen.org.

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