



NEWS RELEASE

ALABAMA DEPARTMENT OF PUBLIC HEALTH

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Alabama Department of Public Health and State Farm Insurance® partner to keep children safe while riding in cars

FOR IMMEDIATE RELEASE

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State Farm Insurance will present the Alabama Department of Public Health with \$8,200 for its Black Belt Child Passenger Safety Program on Wednesday. This project serves Hale, Marengo, Perry and Sumter counties.

Observational surveys show that this area of the state is lagging behind the rest of the state in seat belt usage. Studies show that when adults do not use occupant restraints, they do not restrain their children.

State Farm's donation will purchase infant and child safety seats for these four counties. Seats will be given through the county health departments, based on a voucher system. Seats will be installed by certified child passenger safety technicians who will also provide education about the importance of using the proper child safety seat for the age, weight and height of the child.

"The Alabama Department of Public Health knows that State Farm is an advocate of vehicular safety. We are happy to partner with them for our Black Belt Child Restraint Program. Their contribution will help ensure that more children will be safe on the roadways," says Lynn B. Williams, manager of the Occupant Restraint Program for the Alabama Department of Public Health.

State Farm Public Affairs Specialist David Majors adds, "Child safety seat checks are important because they help to educate parents, grandparents and guardians while ensuring that children are safe in their car seats. State Farm believes the partnership with the Alabama Department of Health's Black Belt Child Restraint Program will help do this. State Farm applauds the efforts of this worthwhile program."

The check presentation will be made on Wednesday, May 26 at 1:30 p.m. at Robertson Banking Building's Community Room at 216 North Walnut St. in Demopolis. The public is invited to join State Farm, the Alabama Department of Public Health and Congressman Artur Davis for this presentation.

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