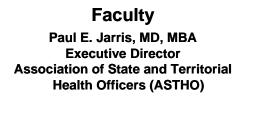
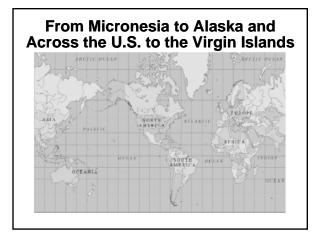
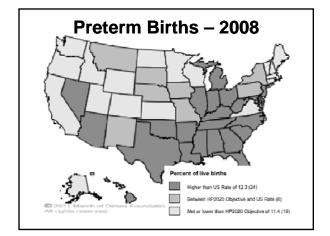
ASTHO Health Babies Initiative and Infant Mortality

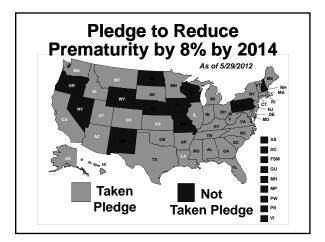
Produced by the Alabama Department of Public Health Video Communications and Distance Learning Division











ASTHO – March of Dimes Partnership

- State Health Agency / MOD Press Event
- MOD State Chapter / SHA Partnership
- Co-Branding of Healthy Babies are Worth the Wait Campaign
- MOD Materials and tool kits

ASTHO – March of Dimes Partnership

- Visible / Active State Leadership
- Virginia Apgar Award (8%)
- Franklin Delano Roosevelt Award (9.6%)

HRSA Region IV and VI Summit on Infant Mortality

- January 12-13, 2012
- 7 member State Teams
 - State Health Officials, MCH Directors and other MCH experts, State Medicaid Officials, March of Dimes, Hospitals, Legislative, and Governor's Office senior staff

HRSA Region IV and VI Summit on Infant Mortality

- Federal partners HRSA, CMS, CDC
- Regional Goals and State Strategies
- Region IV, V, VI Collaborative
 Summit

Common State Strategies

- Reduce early elective deliveries <39 weeks
- Ensure access to 17 HP
- Improve preconception / interconception health
 - -Medicaid waivers, smoking
- Safe sleep
- Regionalize NICU care

Grid Showing State Plans After Summit

Crourceccosite 17-P Xingingian E	GA RT	DA NO	NM NC	OR I	1 1
	KY		LA		
Ensure access to 17-P	х		х		
Reduce/eliminate					
nductions/ C-sections					
prior to 39 weeks	1	ĸ	х		
Develop plan tor/increase					
interconception care			Y		
Strengthen data of systems					1 1
and timeliness of				-	
collection, analysis, and					
reporting at the local level	1	x	x		
Reduce smoking in				-	
pregnantwomen			v		







National Interest

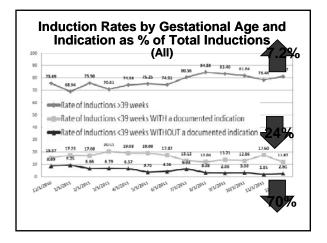
- AMCHP
- NPP Maternity Action Team
- Leapfrog Group Hospital Survey
- March of Dimes Healthy Babies are Worth the Wait
- CMMI/CMS Strong Start Initiative, P4P

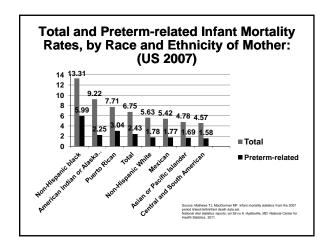
National Interest

- NGA Improving Birth Outcomes
 project
- Secretary's Advisory Committee on Infant Mortality
- Consumer group involvement

Oklahoma: Every Week Counts

- Began recruiting hospitals for voluntary "hard stop" effort in January, 2011
- Currently have 52 of 59 birthing hospitals enrolled (88%)
- Have seen 70% reduction in rate of induction <39 weeks without medical indication





Health Equity – Maryland

- Goal: Reduce infant mortality by 10%
 - -Reached in 2010
 - -Still a wide racial gap in infant deaths
- New Goal: Reduce both total and black infant mortality rate in Maryland by 10% by 2012

Maryland: Babies Born Healthy

- Goal: Reduce both total and Black infant mortality in Maryland by 10% by 2012
 - Expanding Maryland Medical Assistance program eligibility for family planning to include all women at or below 200% of the federal poverty level

Maryland: Babies Born Healthy

- Developing standardized 34 hospital postpartum discharge process
- Developing state-wide FIMR and State Child Fatality Review database

ASTHO Resources

- ASTHO President's Challenge on Healthy Babies http://www.astho.org/healthybabies/
- ASTHO Health Equity Videos http://www.astho.org/Programs/Healt h-Equity/Health-Equity-Videos/