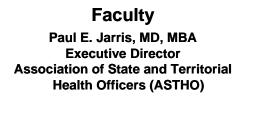
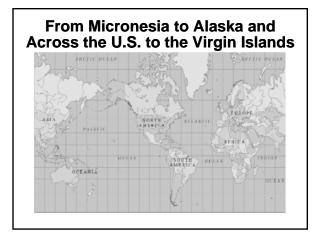
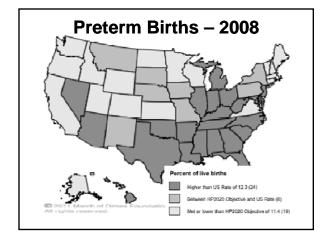
### ASTHO Health Babies Initiative and Infant Mortality

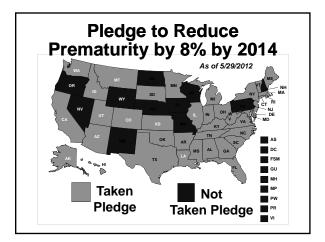
Produced by the Alabama Department of Public Health Video Communications and Distance Learning Division











#### ASTHO – March of Dimes Partnership

- State Health Agency / MOD Press Event
- MOD State Chapter / SHA Partnership
- Co-Branding of Healthy Babies are Worth the Wait Campaign
- MOD Materials and tool kits

### ASTHO – March of Dimes Partnership

- Visible / Active State Leadership
- Virginia Apgar Award (8%)
- Franklin Delano Roosevelt Award (9.6%)

### HRSA Region IV and VI Summit on Infant Mortality

- January 12-13, 2012
- 7 member State Teams
  - State Health Officials, MCH Directors and other MCH experts, State Medicaid Officials, March of Dimes, Hospitals, Legislative, and Governor's Office senior staff

#### HRSA Region IV and VI Summit on Infant Mortality

- Federal partners HRSA, CMS, CDC
- Regional Goals and State Strategies
- Region IV, V, VI Collaborative
  Summit

# **Common State Strategies**

- Reduce early elective deliveries <39 weeks
- Ensure access to 17 HP
- Improve preconception / interconception health
  - -Medicaid waivers, smoking
- Safe sleep
- Regionalize NICU care

#### Grid Showing State Plans After Summit

Crourceccosite 17-P Xingingian E	GA RT	DA NO	NM NC	OR I	1 1
	KY		LA		
Ensure access to 17-P	х		х		
Reduce/eliminate					
nductions/ C-sections					
prior to 39 weeks	1	ĸ	х		
Develop plan tor/increase					
interconception care			Y		
Strengthen data of systems					1 1
and timeliness of				-	
collection, analysis, and					
reporting at the local level	1	x	x		
Reduce smoking in				-	
pregnantwomen			v		







### **National Interest**

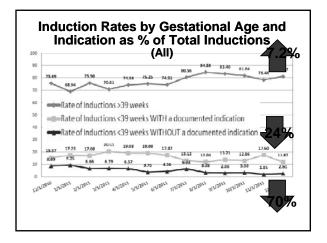
- AMCHP
- NPP Maternity Action Team
- Leapfrog Group Hospital Survey
- March of Dimes Healthy Babies are Worth the Wait
- CMMI/CMS Strong Start Initiative, P4P

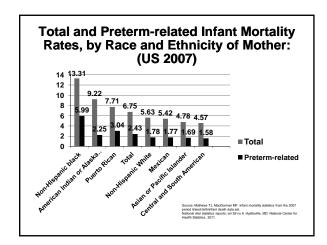
## **National Interest**

- NGA Improving Birth Outcomes
  project
- Secretary's Advisory Committee on Infant Mortality
- Consumer group involvement

## **Oklahoma: Every Week Counts**

- Began recruiting hospitals for voluntary "hard stop" effort in January, 2011
- Currently have 52 of 59 birthing hospitals enrolled (88%)
- Have seen 70% reduction in rate of induction <39 weeks without medical indication





#### Health Equity – Maryland

- Goal: Reduce infant mortality by 10%
  - -Reached in 2010
  - -Still a wide racial gap in infant deaths
- New Goal: Reduce both total and black infant mortality rate in Maryland by 10% by 2012

### Maryland: Babies Born Healthy

- Goal: Reduce both total and Black infant mortality in Maryland by 10% by 2012
  - Expanding Maryland Medical Assistance program eligibility for family planning to include all women at or below 200% of the federal poverty level

## Maryland: Babies Born Healthy

- Developing standardized 34 hospital postpartum discharge process
- Developing state-wide FIMR and State Child Fatality Review database

## **ASTHO Resources**

- ASTHO President's Challenge on Healthy Babies http://www.astho.org/healthybabies/
- ASTHO Health Equity Videos http://www.astho.org/Programs/Healt h-Equity/Health-Equity-Videos/