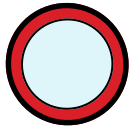


Tickets and Registration

The target audience for this event is IBCLC's, Obstetrical and Pediatric Nurses, Physicians and staff from Pediatric, Family Practice, and Obstetric offices. The theme of the conference is addressing the specific issues which prevent mothers from breastfeeding and how to better educate and support these mothers.



Eventbrite will be conducting registration for this event. To register, search: Encouraging and Supporting Mothers to Be Breastfeeding Champions

www.eventbrite.com

or go to:

<https://www.eventbrite.com/e/addressing-alabamas-breastfeeding-rates-encouraging-and-supporting-alabama-mothers-to-be-tickets-42912769248>

Check Payment Information:

Participants are encouraged to pay by debit/credit card; however, checks will be accepted at the door for online registration. Those paying by check will be expected to cancel their registration through Eventbrite if they feel they are unable to attend. Those who do not cancel 24hr in advance will still be responsible for their check payment.

Make checks payable to:

Alabama Breastfeeding Committee with BEST in notes line.

For registration questions email:
gwhatley53@bellsouth.net



Conference Location

St. Vincent's East

50 Medical Park Drive East

Birmingham, AL 35235

Parking Information

Parking is free in the parking areas, in the front and sides of the main entrance.

Conference will be held in Classroom #2

Located on the second floor

2018 BEST Conference



Addressing Alabama's Breastfeeding Rates:
Encouraging and Supporting
Alabama's Mothers to be
Breastfeeding Champions

Friday, March 30, 2018

8:15am - - 3:15pm

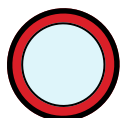
Registration begins at 7:45am

St. Vincent's East
Birmingham, AL

CEUs and CERPs Provided

Conference Highlights

Speakers



Gayle Whatley, RN, WHNP-BC, CLC

Retired—Alabama Department of Public Health

Trendle Samuel, RN, BSN, CLC

Alabama Department of Public Health

Region II Perinatal Coordinator

Glenda Dickerson, RN, MSN, IBCLC

Manager - Women's Support Services

Brookwood Medical Center

Gail Burns, RN, BSN, IBCLC

Lactation Services Coordinator

St. Vincent's East

Agenda

7:45-8:15	Registration
8:15-8:30	Welcome
8:30-9:10	Alabama Breastfeeding Stats
9:10-9:45	Connecting with the Alabama Mom at Risk to not Breastfeed
9:45-10:00	Break
10:00-11:00	Educating the Millennial Mom
11:00-12:00	How to Impact Understanding Why Mom's Decide to Breastfeed (or not!)
12:00-1:00	Lunch (on your own)
1:00-2:00	Motivational Interviewing
2:00-3:00	Addressing the Most Common Reasons that Mothers Stop Breastfeeding
3:00-3:15	Evaluations and Closing

Conference Pricing

\$50 Registration

Lunch on your own!

Pre-registration encouraged.
Availability of seating not guaranteed for at the door registrations.

*Attendees must attend the entire conference, no partial credit is given and evaluation must be completed.

*There is no conflict of interest for those who have control over the content.

*St. Vincent's Health System is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Breastfeeding Education

Meetings are held the 2nd Monday of the month from 12-2 pm at America's First Credit Union, Vestavia Hills location
~ Please join us!