



STATE OF ALABAMA DEPARTMENT OF
PUBLIC HEALTH

Alzheimer's and Brain Disease Awareness 60 Second PSA

This is State Health Officer Dr. Scott Harris, encouraging you to take the Purple Pledge and support the 47 million people worldwide who are living with Alzheimer's disease and other dementias.

The number of Americans living with Alzheimer's is growing at an alarming rate. Ten percent of people over the age of 65 have the disease and two thirds of them are women. Someone in the United States develops Alzheimer's every minute. As the number of older Americans continues to grow so will the number of new and existing Alzheimer's cases.

Alzheimer's is the sixth leading cause of death in the United States. New research is making it possible to detect Alzheimer's disease and providing an accurate diagnosis earlier than ever before. Learn the signs of Alzheimer's and if you notice them in a family member seek medical treatment.

For more information visit our website at [w-w-w dot Alabama Public Health dot gov](http://www.alabamapublichealth.gov).

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