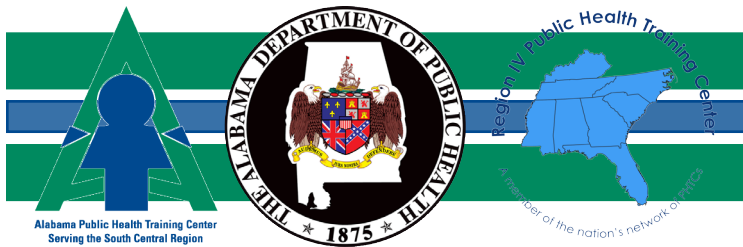


The Cost of Health Literacy

Satellite Conference and Live Webcast
Wednesday, September 20, 2017 12:00-1:00 p.m. (Central Time)
1:00-2:00 p.m. (Eastern) • 11:00 a.m.-12:00 p.m. (Mountain) • 10:00-11:00 a.m. (Pacific)

Although health literacy has gained much-needed attention over the past decade, an alarming number of American adults continue to report a poor understanding of healthcare information. It is important that everyone working in health care, from front-desk staff to primary care providers, have a thorough understanding of the complexity of health literacy and the impact limited health literacy has on patient outcomes and health care costs. This program provides an introduction to health literacy and how it contributes to increased health care cost. The program will also discuss ways to identify patients at risk for low health literacy as well as practical tools health professionals can use to improve provider-patient communication.

ALABAMAHEC
Alabama Statewide AHEC Program



PROGRAM OBJECTIVES

1. Describe patient populations at risk for low health literacy.
2. Identify barriers and solutions that influence health literacy for diverse patient populations.
3. Recall evidenced based practices for culturally and linguistically appropriate provider-patient communication.

FACULTY

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Director, Community Engagement and Assistant Professor
School of Nursing | Adult/Acute Health,
Chronic Care and Foundations
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Joy P. Deupree is an assistant professor at UAB School of Nursing where she teaches across programs in the undergraduate and graduate curriculum and is the chair of a statewide health literacy initiative appointed by the Governor of Alabama. A nationally known speaker on the topic of health literacy, she is actively involved in health literacy research as a consultant for numerous projects that specifically target promotion of healthcare for underserved and vulnerable populations.

CONFERENCE DETAILS:

Target Audience: Primary healthcare providers; nurses; social workers; community health workers; health educators; public health professionals; front-desk staff in primary healthcare setting; patient navigators; those who work with rural or a medically underserved populations

Continuing Education: Nurses 1 hour and social workers 1 hour

**Non-ADPH employees are charged a fee to receive CE Certificates. Additional information can be found at www.adph.org/alphtn*

Registration: www.alabamapublichealth.gov/alphtn

Technical Information: To receive complete technical information you must register at www.adph.org/alphtn.

Satellite - Live satellite conference on C band (analog).

Webcast - Watch with RealPlayer or Windows Media Player.

Test your computer with the "test connection link" at www.alabamapublichealth.gov/alphtn.

Audio - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #. Press # again to listen to the conference.

On Demand - Available 2-3 business days after the live broadcast from the On Demand page of our website.

Conference Materials: Posted on our website approximately one week before the program for registered participants.

Conference Details Questions: Call: 334-206-5618 | Email: alphtn@adph.state.al.us

The Alabama Department of Public Health is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation

The Alabama Department of Public Health is an approved provider of continuing social work education by the Alabama Board of Social Work Examiners.

The Alabama Area Health Education Centers is committed to expanding the health care workforce, maximizing diversity and facilitating distribution, especially in underserved communities. The Alabama-Mississippi Public Health Training Center is a local performance site within the HRSA funded Region IV Public Health Training Center network. The mission of the Region IV Public Health Training Center is to strengthen competence of the current and future public health workforce in HHS Region IV.