

# ALABAMA'S

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## Video Communications Division to produce satellite broadcast from APHA 127th Annual Meeting in Chicago

For the first time ever, public health professionals from across the nation will be able to take part in selected sessions of the American Public Health Association's Annual Meeting in Chicago without ever leaving their home state.

The Alabama Department of Public Health is a co-sponsor of the educational session on the afternoon of Tuesday, Nov. 9, from 1:30 to 5 p.m., central time. The Video Communications Division of the Bureau of Health Promotion and Information is both producing this program and providing the technical production for the satellite uplink.

Dr. Donald Williamson, state health officer, said, "This is another great opportunity for our department to provide a program such as this for the national public health workforce. This is the first time APHA is broadcasting live from its annual meeting, and we are proud to be a part of it."

The APHA web site states about this milestone initial broadcast, "APHA is reaching out to the public health workforce via satellite broadcasting to provide timely information on pressing public health issues that impact all people, especially at the local level."

The issues of tobacco and environmental health are on the satellite uplink agenda. Of interest to all viewers will be the keynote address, delivered by presidential candidate and former U.S. Sen. Bill Bradley. Also to be discussed are the latest news and progress on tobacco legislation as it affects activities at the state and local levels. Finally, the broadcast will feature the latest research findings on the links between the environment and asthma, lead poisoning and pesticides.

The program is targeted to public health professionals, educators, environmental justice groups and members of the news media.

All times listed are central standard time. The program agenda is as follows:

1:30 - 3 p.m.:  
Tobacco at the  
Crossroads:

Lessons Learned and Challenges for the New Millennium

3 - 3:30 p.m.: Keynote address by Bill Bradley, presidential candidate and former U.S. senator: "Recent Tobacco Legislation and Environmental Impacts on Health"

3:30 - 5 p.m.: Environmental Health Interventions for Public Health Promotion: Real Solutions for Real Problems

APHA is providing this broadcast at no cost to viewers. However, there will be a \$25 charge per person to obtain continuing education credits. APHA is pursuing accreditation for physicians, nurses and public health educators.

For more information or to register for this satellite conference, log onto the APHA web site at <http://www.apha.org>. Sponsors include the following:

- \* American Public Health Association
- \* CDC's Office on Smoking and Health and Public Health Practice Program Office, Division of Media and Training Service
- \* National Institute of Environmental Health Sciences
- \* Alabama Department of Public Health
- \* Public Health Training Network



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